

CHEWING GUM

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PROBLEM TO BE SOLVED: To provide chewing gum excellent in the release speed, intensity and lasting properties of flavor and taste.

SOLUTION: The so-called sugar-coated microcapsule flavor and taste, which is prepared by bonding mannitol to the surface of yeast wherein a flavor , preferably mannitol is added to the inside of bacterial cells, is used as a flavor and taste agent to prepare the chewing gum.

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